



*"Trust Built... Justice Delivered"*

 **Website**  
[www.at3abe.com](http://www.at3abe.com)



# Welcome to Our mobile application

In a world defined by speed and technological advancement, access to legal advice and judicial services has become a necessity. "Et3abe" emerged as a leading digital platform aiming to revolutionize the legal services sector by offering innovative and efficient solutions that connect clients with specialized lawyers.

Et3aby was established with a clear vision to streamline legal processes and make them easily accessible to all individuals, regardless of their geographic location or cultural background. At **Et3abe**, we firmly believe that justice is a universal right, and that technology serves as a powerful catalyst to facilitate its realization. By leveraging an intuitive user interface coupled with a comprehensive suite of services, we are dedicated to delivering exceptional quality and professionalism, while ensuring full transparency and strict confidentiality at every step.



# Vision



Our vision is to be the leading and most trusted digital legal services platform in the region, contributing to the creation of a more legally aware society where justice is accessible to everyone at the touch of a button.



# Mission Statement

Providing innovative and easily accessible legal solutions that connect individuals, businesses, and specialized lawyers through an advanced technological application.

The platform ensures transparency, confidentiality, and quality, simplifying legal procedures to achieve justice for all.



# What Sets At3aby Apart



## Lawyer Provision

- Find specialized lawyers in all legal fields such as criminal, civil, family, commercial, real estate, and more.
- Browse lawyer profiles, review their experience and ratings.
- Ensure verification of registered lawyers to guarantee their credibility.



## Filing Complaints and Lawsuits

- Simplify the process of filing complaints and lawsuits.
- Accurately describe the case to submit requests directly through the app.
- Upload relevant legal documents.



## Legal Consultations

Request instant or scheduled consultations via:

- Text chat
- Voice calls
- Video calls
  
- Full flexibility to provide legal advice and necessary guidance.



## Legal Fee Estimation

- A unique feature providing transparent estimates of expected legal fees.
- Helps clients make informed decisions and enhances trust.



## Future Additional Services

- Electronic documentation of contracts and agreements.
- Mediation and arbitration to resolve disputes outside the courts.
- A digital legal library containing resources, laws, and judicial precedents.





# Key Strengths



A wide network of accredited lawyers

A strict verification system to ensure competence

A simple and intuitive user interface

Top-level confidentiality and data protection

Full transparency in fees and transactions

Continuous and flexible technical support



# Challenges & Opportunities



## > Challenges

- Spreading awareness of digital legal services in the community
- Competing with traditional legal service providers
- Ensuring the highest standards of data privacy and protection

## > Opportunities

- Regional expansion into new markets
- Developing AI-powered services for smart legal analysis
- Integration with government judicial bodies and official platforms



# Marketing & Content Plan



## Target Audience

- Individuals • Entrepreneurs • Companies
- People with various legal cases



## Marketing Channels

- Digital advertising campaigns
- Educational legal content
- Partnerships with law firms
- Awareness workshops and seminars



## Content Types

- Simplified legal articles
- Short awareness videos
- Real client stories and experiences
- Live online webinars



## Our Marketing Values

- Transparency
- Legal education
- Building trust with the audience
- Delivering real, practical solutions



# Please Get In Touch With Us



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*Empowering Your Brand,  
Driving Your Success.*





# Thank You For Your Attention

